



PHOTO RELEASE

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The Valley Kids Foundation Donates \$45,000 to Florence Crittenton of Arizona



PHOENIX, Ariz. (June 12, 2008) – The Valley Kids Foundation, the philanthropic arm of **The Valley of the Sun Active 20-30 Club**, donated **\$45,000** to Florence Crittenton. The check was presented to Florence Crittenton at the club's appreciation dinner held to honor the event sponsors for the club's 14th annual Viva Las Vegas Casino Night and Silent Auction. The event, held on Saturday, May 3, 2008, hosted nearly 600 guests at the Arizona Historical Society Museum in Tempe. This year's event surpassed fundraising efforts of 2007 with a 28 percent increase in the proceeds benefiting Florence Crittenton. Pictured: (L to R: Ashley Ulinger, Valley of the Sun Active 20-30 President 2008-2009; Julie Graf, Valley of the Sun Active 20-30 President 2007-2008; Linda Volhein, Florence Crittenton Chief Executive Officer.) (Photo: hi-res .jpg available upon request.)

About The Valley of the Sun Active 20-30 Club

Established in 1988, The Valley of the Sun (VOS) Active 20-30 Club is a non-profit organization committed to providing young women an opportunity to serve the community while building lasting friendships and rendering service to youth. Throughout the years, the organization has accomplished this goal by providing money for local children's charities and "hands on" interaction with children in need. For additional information about the Valley of the Sun Active 20-30 club please visit www.vos2030.org or call 602-452-2030.

About the Valley Kids Foundation

The Valley Kids Foundation is the 501(c) (3) philanthropic arm of The Valley of the Sun Active 20-30 Club, a regional division of Active 20-30 International. Valley Kids Foundation/Valley of the Sun Active 20-30 Club is a non-profit organization providing young women an opportunity for personal growth, friendship, and leadership development while improving the quality of life for the special needs of children in our community. Members are committed to supporting children's charities in the Greater Phoenix metropolitan region. Since 1988, the club has contributed nearly \$500,000 to children's charities. In addition to monies raised, the club has volunteered countless hours for direct impact projects and activities for children's nonprofit organizations throughout the region.

About Florence Crittenton

The mission of Florence Crittenton is to give every girl whose life we touch safety, hope and opportunity. Florence Crittenton builds strong families, healthy teens and self-sufficient young adults through education, counseling, a safe haven for girls and social support. In the therapeutic group home setting, Florence Crittenton seeks to provide a variety of opportunities whereby girls are able to realize and reach their full potential.

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